KAORI ENJOJI

www.kaorienjoji.com

CNBC Tokyo Bureau Chief 2000 - 2016

Documentaries

- Created "Wheels of Change," CNBC Asia's first documentary which accurately predicted
 the advent of fuel cell, plug in and electric cars as well as their impact on the auto
 industry.
- Entered Myanmar before sanctions were lifted to air "Myanmar Calling," which outlined the economic challenges and opportunities facing one of the most closed nations in the world.
- Chronicled the making of the Honda Jet in North Carolina, the dream of the company's legendary founder Soichiro Honda
- Revealed the business acumen of the "Margaret Thatcher of Vietnam" as part of an entrepreneur series in Asia

Breaking news

- Part of the Emmy-nominated NBC team for leading coverage of the 2011 earthquake and nuclear disaster in Japan
- Entered Rohm's factory in Thailand as it was flooded in 2011 to report on how it would cripple the global chip industry
- Unrivaled access to CEOs as veteran reporter from the world's largest auto shows, including Beijing, Shanghai and Tokyo
- First reporter for the channel to report live from Tiananmen Square during the National People's Congress.

Features

- Anchor of numerous "Managing Asia" programs, CNBC's longest-running feature program. Personal highlight was access to business guru Kazuo Inamori as he grappled to rescue JAL during the height of the Dreamliner grounding.
- Brought in and interviewed Softbank's PEPPER robot live during Squawk Box to showcase how Japan is trying to lead in humanoid personal robots.
- First to cook live on air with three-star Michelin chef Jean-Georges Vongerichten while discussing competition in the culinary industry

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MANAGER

- Secured Tadashi Yanai, Japan's richest man and Fast Retailing CEO, to personally accept the life-time achievement award at CNBC's premiere awards event (ABLA) in Bangkok in 2015.
- Negotiated the relocation of the Tokyo bureau at four locations, securing IT networks and coordinating logistics under extremely tight budgets
- Hired and mentored cameramen, reporters and producers
- Organized large, freelance production crews for the bureau and documentary teams traveling through the region

MODERATOR

- Banking forum at the APEC summit in Vladivostok
- World Travel and Tourism Summit meetings

REUTERS 1990-2000

TOKYO CORRESPONDENT

- Filed for the print wire service, specializing in capital markets. Covered currency interventions, national budget, economic data, Bank of Japan policy. Edited economic copy.

LONDON CORRESPONDENT

- Filed for the print wire service on the foreign exchange desk during the creation of the euro.
- Pioneered daily, live segments from London into TV Tokyo's "World Business Satellite" program, Japan's longest-running business program.

REUTERS FINANCIAL TELEVISION

Reporter, producer and anchor when live TV coverage via trading screens was first started

EDUCATION

Columbia University, Graduate School of Journalism, M.Sc.

International Christian University, Political Science, B.A.

International School of Amsterdam, The Netherlands, full Baccalaureate diploma

LANGUAGES

Bilingual in English and Japanese. Conversant in French and Dutch